

CENTERVILLE DOWNTOWN DEVELOPMENT AUTHORITY
March 6th, 2008
MINUTES

Chairman Ben Cheney called the meeting to order at 6:00 p.m. The meeting was opened with an invocation followed by the pledge of allegiance.

Members Present:

X	Ben Cheney
X	Alan Dooley
X	Earl Spivey
	Edward Tucker
X	Jeanne Bauer
X	John Bagley
	Larry Coy

Approval of Minutes:

Chairman Cheney requested that the minutes from the February meeting be approved. Director Spivey requested clarification on the funds to be set aside for sending the members to the Advance Course. Director Dooley indicated that a discussion did take place and he would review his notes. A motion was made and seconded to approve the February minutes as written. Motion was approved unanimously. (NOTE: After reviewing his (Director Dooley) Feb 7 2008 meeting notes, the members had estimated that sending the members to the Advance Course would cost approximately \$2,000, including standard travel, room, and per diem. The discussion further stipulated that the members would be reimbursed after they register and attend the Advance Course, due to the courses filling up so quickly.)

Treasurers Report:

Director Spivey reported two expenditures. Both related to funding Director Bauer to attend a training course: \$75.00 for registration to the Leadership course and \$135.46 for travel and per diem cost for the mandatory DDA training. Current balance is \$8,332.15.

Old Business:

Charrette Material Update:

City Administrator Eidson presented the tri-fold brochures and the concept posters that had arrived from UGA since the last meeting. Additionally, the PowerPoint and website drafts had been delivered for review. Administrator Eidson and Chairman Cheney have received and conducted an initial review of the Downtown Concepts website. The members are asked to review the website and provided feedback to Administrator Eidson not later than close of business on March 11, 2008.

UGA Website Preview:

Chairman Cheney provided an overview of the website.

New Business:

Marketing Ideas:

Director Bauer requested feedback and thoughts on several ideas to support the 50th Anniversary Celebration:

1. Partner with Centerville's 1st Baptist Church to host a breakfast or supper during the celebration. She had already discussed the idea with the Church Administrator with favorable response. Inclusion of other Churches and the Lion's Club was recommended.
2. Conduct a silent auction. Director Bauer volunteered to solicit items from the local merchants.
3. Establish a Merchant's Association with the DDA's help. In support of the association we could produce a brochure for local hotels showing the Centerville Merchants and the downtown concepts.

Chairman Cheney promoted the idea of asking the public, as they walk through the Galleria Mall, to vote on their favorite concept as a way to promote the downtown.

Budget Process:

Chairman Cheney requested that each member begin to identify various items for the budget, along with cost, if possible.

Website Renewal:

Chairman Cheney requested approval to fund the renewal of the DDA domain name, not to exceed \$35.00 for one year or \$60.00 for two years. A motion to approve funding for two years was made, seconded, and approved.

Election of Officers:

Chairman Cheney indicated that officer elections are required by the DDA by-laws every other year in March. Election of the Secretary and Treasurer are required at the annual meeting on even years, with the Chairman elected in the odd years. Director Dooley and Director Spivey were nominated, seconded, and approved to continue to fill the positions of Secretary and Treasurer, respectively.

Public Discussion:

Question was raised as to the availability of the website to the public. Chairman Cheney anticipates around 10 days with links to the new site from the existing DDA website.

Chairman Cheney adjourned the meeting.

Next Meeting Date: Thursday, April 3, 2008 at 6:00 p.m.