

CENTERVILLE DOWNTOWN DEVELOPMENT AUTHORITY

April 3rd, 2008

MINUTES

Chairman Ben Cheney called the meeting to order at 6:00 p.m. The meeting was opened with an invocation followed by the pledge of allegiance.

Members Present:

X	Ben Cheney
	Alan Dooley
X	Earl Spivey
X	Edward Tucker
X	Jeanne Bauer
X	John Bagley
X	Larry Coy

Approval of Minutes:

Chairman Cheney requested that the minutes from the March meeting be approved. A motion was made, seconded and unanimously approved to accept the March minutes as written.

Treasurers Report:

Director Spivey reported no expenditures. Current balance is \$8,332.15.

New Business:

Special Guest – Jo Anna Banks; Department Community Affairs

Ms. Banks is the Region 6 representative for DCA. She provided DDA members with an overview of the services available through DCA.

These include but are not limited to:

- Safe and Affordable Housing Assistance
- Community and Economic Development Assistance
- Leadership Development
- Planning and Quality Growth
- Environmental Management
- Regional Services

Old Business:

Budget Items for Consideration

The city and by extension the DDA has started the budget process. Chairman Cheney discussed the potential roles the DDA can play in the future. The DDA is in the process of further defining their ongoing role with the City Council. This will determine the resources that will be needed in the future.

UGA Website Update

The DDA has received the final website files from UGA. They have been posted to the servers that host the DDA's website, with a link from the DDA home page at <http://centervilledda.org>. Additional changes will need to be made to incorporate feedback received and to ensure the two sites do not duplicate information.

Planning Discussion – Marketing Ideas:

Director Bauer covered several of the ideas that were discussed in the February meeting with the goal, to determine action steps needed to implement them. Many of the marketing ideas revolved around Celebration 50, the 50 year birthday celebration for Centerville.

Director Bauer will contact the Warner Robins Area Chamber of Commerce to discuss the upcoming business expo and possible participation in this event. She will also discuss using their email list to promote a future DDA meeting and subsequent business seminar on “Creating an Online Presence for Little or No Cost.”

Director Bauer and Chairman Cheney will work together to create marketing and other informational pieces for various DDA activities in support of Celebration 50.

Public Discussion:

The meeting was opened to the public on any zoning overlay questions. No questions or comments were raised.

The meeting was then opened to discuss other pertinent topics. Ms. Lombardi (Margie Drive) observed that each of the three options utilized hers and the surrounding properties. She asked what this meant for the property owners in this area. Chairman Cheney pointed out that the three concepts were to help with future long-range planning. He stated that the DDA understood that not all owners were ready to sell their property and that plenty of vacant land was available to start the development process. He pointed out that by doing long-range planning now, the city and DDA would be in a better position to incorporate additional properties that may become available in the future.

Chairman Cheney adjourned the meeting.

Next Meeting Date: Thursday, May 1, 2008 at 6:00 p.m.