

CENTERVILLE DOWNTOWN DEVELOPMENT AUTHORITY

June 5th, 2008

MINUTES

Chairman Ben Cheney called the meeting to order at 6:00 p.m. The meeting was opened with an invocation followed by the pledge of allegiance.

**Members Present:**

X	Ben Cheney
	Alan Dooley
X	Earl Spivey
	Edward Tucker
X	Jeanne Bauer
X	John Bagley
X	Larry Coy

**Approval of Minutes:**

Minutes from the May meeting were not received in time to be ready for the meeting so a vote to approve minutes was deferred by Chairman Cheney until the July meeting.

**Treasurers Report:**

Director Spivey reported expenditures of \$49.40 for the Business expo, leaving a balance of \$8,072.77.

**Old Business:**

Chamber Business Expo

Director Bauer provided a recap of the Chamber's Business Expo that was attended by herself, and Directors Bagley, Coy and Dooley.

The consensus was that the event was well worth our attendance with the overriding sentiment being positive. What was heard most seemed to be the sentiment, "when are we going to start this?"

Director Bauer felt the three posters were helpful, but that some who stopped by the booth did not know what Centerville had planned, and were unsure what they were looking at.

Directors Bagley and Coy echoed the sentiment that it was a very positive event.

Marketing Work Plan

Director Bauer reviewed the ideas for upcoming marketing opportunities. Most of the ideas are centered around the upcoming City Celebration 50 and what the DDA can do to support this event. It was decided that two ideas to increase participation, forming a Centerville Business Association and a future business owner seminar on creating an online presence would be a major focus of the August meeting.

## **New Business:**

### Ongoing City and City Council Support

Chairman Cheney led a discussion that centered around a discussion of next steps. Considerable discussion surrounded the market analysis that was integral to Suwanee's success in their Town Center Project.

This discussion was opened to the public. Those in attendance seemed to agree that developing a market analysis was a logical next step for the Centerville project.

The concern voiced was centered around the resources needed for this step in the process. Consensus was that the City Council needed to address this issue as the resources needed to complete a market analysis was beyond what was currently available to the DDA.

It was decided that members would talk to various sources and attempt to discern the costs involved. Suwanee and the RDC among others will be contacted to assist with this.

The need to have ongoing discussions with landowners, who may desire to sell, was also discussed.

**Public Discussion:** The meeting was opened for additional public discussion. A concern was voiced that the clerks office was unclear about when the DDA met. Administrator Eidson stated that he would speak to staff and be sure that they know the particulars of future DDA meetings.

**Chairman Cheney adjourned the meeting.**

**Next Meeting Date:** Thursday, July 3, 2008 at 6:00 p.m.